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The Roanoke Valley Governor's School For Science and Technology



29 November 2021

Family Information for the 2021-2022 RVGS Annual Appeal

We are grateful to the families and sponsors that have participated in our previous annual fundraising appeals. You have been wonderful to support student opportunities at RVGS. Thank you for your continued partnership.

We are kicking off our Annual Appeal starting this week! Similar to last year we are making a direct financial appeal to families, friends, alumni and corporate sponsors. We will continue with a virtual format for the Project Forum Awards again this year due to COVID-19 precautions, which means we will not have the typical slate of extra events such as items raffles, auctions, or t-shirt sales. All contributions to the Annual Appeal are even more critical and appreciated to achieve a successful fundraising outcome this year.

Our goal is to raise money that supports our school and students by adding specialty equipment that will enhance the educational experience of our current students and future attendees. This year we are raising money for a Multimode Plate Reader, which can be used to measure absorbance, fluorescence, or luminescence. It will be used by our students in biotechnology and environmental research for a variety of assays for cell processes, gene expression, and microbiology experiments.

Last year, with everyone's help, we raised \$32,361 through the Annual Appeal and we were able to purchase a new 3D printer and 3D scanner. In addition to the equipment purchase, the Annual Appeal pays for Project Forum awards, supports student activities, allows for gestures of appreciation for the staff (i.e. lunches & treats), contributes to ISEF travel expenses, and pays for the community outreach position. Don't miss this chance to invest directly in our school.

We would like to ask you to consider making a donation and, we certainly would appreciate any donation your friends and family would make on behalf of your child. Your gift and those of other families will support RVGS so we can help each student reach their potential. If you haven't already, ask your student about their time at RVGS. This experience lasts beyond their years at our school. Past graduates looking back have noted the exposure to advanced equipment at RVGS as a major advantage in later academic pursuits. These opportunities are possible because of gifts from you.

Sponsorship levels:

Silver : \$1 - \$499
Gold: \$500-\$999
Platinum: \$1,000+
Rhodium: \$2,500+

How to make your donation:

- Online through PayPal – “Donations” under Quick Links on the RVGS website (preferred)
- Check made payable to “RVGS Foundation”

Donor Recognition and Tax Information:

Donors are recognized through the RVGS website, the Project Forum program, and on a banner that will hang at the school throughout the year. Platinum and Rhodium sponsors will also be recognized during the Project Forum awards ceremony. **Donations must be submitted by January 19th to ensure recognition in Project Forum materials.** The RVGS Foundation is a tax-exempt 501(c)(3) nonprofit organization and donors will receive a letter for tax purposes. Letters for donations made prior to the end of December will be distributed mid January for 2021 taxes; letters for donations made during 2022 will be distributed in the spring.

The COVID-19 pandemic has had widespread impact on all our day-to-day lives – and that certainly includes instruction here at RVGS. Our students and staff have been working hard to navigate these challenges and with your generosity, we can make this year’s Annual Appeal the best ever. We have a great group of determined volunteers organizing the annual appeal and corporate sponsorships - so now all that is left is your partnership.

Happy Holidays and thank you in advance for your support,

The very grateful Students, Teachers and Staff of RVGS School

Please reach out to your Annual Appeal Fundraising Coordinators with any additional questions:

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RVGS Foundation is a tax-exempt 501(c)(3) nonprofit organization, EIN 54-2021617.