

2104 Grandin Rd, SW
Roanoke, VA 24015
540-853-2116
Fax: 540-853-1056
www.rvgs.k12.va.us

The Roanoke Valley Governor's School For Science and Technology



8 December 2020

Family Information for the 2020-2021 RVGS Annual Appeal

We are grateful to the families and sponsors that have participated in our previous annual fundraising appeals. You have been wonderful to support student opportunities at RVGS. Thank you for your partnership.

We are kicking off our Annual Appeal starting this week! We are placing emphasis on direct financial appeal to families, friends and corporate sponsors. As we have transitioned to a virtual format for Project Forum due to COVID-19 precautions, we will not have the typical slate of extra events such as items raffles, auctions, or t-shirt sales. We are exploring virtual raffle options for the day of Project Forum, but these changes mean that direct contributions to the Annual Appeal are even more critical to our successful fundraising than in other years.

Our goal is to raise money to support our school. Donations from recent years have been used for equipment purchases, such as a structural testing machine, an atomic force microscope, and upgrading capacity of our gas chromatograph. Funds have also supported student opportunities such as our guest lectures from Dr. Saundra McGuire, adding an additional ISEF slot for the regional fair, and paying for awards at Project Forum. This year we hope to raise \$30,000, and your donations will help pay for a new multi-material 3D printer and 3D scanner, support students advancing to higher level science fairs, and provide funds for Project Forum awards. Don't miss this chance to invest directly in our school.

We're writing to ask that *you* donate to our effort. We also ask that you or your student reach out to your *family members* and *friends* to donate. Your gift and those of other families will support RVGS so we can help each student reach their potential. If you haven't already, ask your student about their time at RVGS. This experience lasts beyond their years at our school. Past graduates looking back have noted the exposure to advanced equipment at RVGS as a major advantage in later academic pursuits. These opportunities are possible because of gifts from you.

Sponsorship levels:

- Friend of RVGS: \$1 - \$99
- Family Sponsor: \$100
- Category Sponsor: \$250
- Au Sponsor (Gold): \$500
- Pt Sponsor (Platinum): \$1,000
- Rh Sponsor (Rhodium): \$2,500 or more

How to make your donation:

- Online through PayPal – “Donations” under Quick Links on the RVGS website (preferred)
- Check made payable to “RVGS Foundation”

Donor Recognition and Tax Information:

Donors are recognized through the RVGS website, the Project Forum program, and on a banner that will hang at the school throughout the year. Gold, Platinum and Rhodium sponsors will also be recognized during the Project Forum awards ceremony. **Donations must be submitted by February 19th to ensure recognition in Project Forum materials.** The RVGS Foundation is a tax-exempt 501(c)(3) nonprofit organization and donors will receive a letter for tax purposes. Letters for donations made prior to the end of December will be distributed during the first week of January for 2020 taxes; letters for donations made during 2021 will be distributed in the spring.

The COVID-19 pandemic has had widespread impact on all our day-to-day lives – and that certainly includes instruction here at RVGS. Our students and staff have been working hard to navigate these challenges and are With your generosity, we can make this year’s Annual Appeal the best ever. We have a great group of determined volunteers working on corporate sponsorships, raffle items, and a terrific day-of Project Forum event - all that is left is to have your partnership.

Your Annual Appeal Fundraising Coordinators,

Lisa Nielsen
lisan45@gmail.com
540-293-7516

Tiffany Silva
tiffanyjoysilva@gmail.com
703-282-3162

Kim Morrill
kpicikim@gmail.com
540-494-1170

RVGS Foundation is a tax-exempt 501(c)(3) nonprofit organization, EIN 54-2021617.